

# The Connection

# 2022 Year In Review

**Happy New Year!** 2022 was another year of growth and continued strategies to stay connected to our members and communities. We started the year with 20 locations, \$630 million in loans, and 64,000 members. Thanks to our strong and empowered team, we have continued to grow and are now at \$700 million in loans, 66,000 members and 21 locations. This growth would not be possible without you, our loyal members.



Greg Hanshaw President & CEO

**We pride ourselves in staying connected to our communities.** In 2022, our C1st Foundation financially supported many local non-profit organizations in our communities. \$5,000 was given to Mahaska Future View, for the Edmondson Playground Project in Oskaloosa. Another \$5,000 went to both Cedar Valley Habitat for Humanity to help serve more qualified homeowners through critical home repairs and Sleep in Heavenly Peace to build and deliver twin-size beds to kids sleeping on the floor or in other uncomfortable situations. In addition, \$100,000 was pledged to the Indian Hills Community College Foundation for campus

facility renovations and construction. All of these projects were made possible by grants from the C1st Credit Union Impact Giving Fund of Greater Cedar Rapids Community Foundation.

**We are a strong and empowered team at C1st.** Community 1st Credit Union received its seventh straight Des Moines Register "Top Workplace" award. The newspaper recognized over 100 Iowa companies and organizations for the 2022 honor in September. The employer honor is based on results of an employee feedback survey. We are proud to hold on to this honor for 7 years.

We are here to improve the lives of our members. C1st has a long tradition of supporting local communities and education through its annual scholarship program. In May, we announced the recipients of our 2022 Scholarships totaling \$48,000 to 25 area high school seniors and returning college students. In the last decade, C1st has awarded over \$340,000 in scholarships to local members. We're proud to be able to help so many members achieve their education goals.

**We continue to expand and invest in facilities.** In May, we held a groundbreaking ceremony to commemorate the beginning of construction of our newest branch in Shenandoah, Iowa. The new 3,800 square-foot facility will be located at 700 S. Freemont St and will open in spring 2023. The building project is located on 3.65 acres and will include 5 offices, a conference room with seating up to 10, as well as a spacious lobby, multiple drive-thru lanes, and a drive-up ATM. This is an exciting opportunity for us to grow and expand value to our members.

In addition, we completed renovation projects for the Ottumwa-South (Richmond), Washington, Mount Pleasant, Ottumwa–North (Pennsylvania), and Cedar Rapids branches. These renovations express our commitment and connection to our communities and members we serve. Plus we hope it provides a more updated banking experience.

**At C1st, we are people helping people and rooted in our communities**, which is why we developed and launched a first-time homebuyers down payment assistance program designed specifically for low-income and underserved individuals. The community development program is an excellent opportunity to help those who otherwise might not be able to purchase a home or get the home they've been dreaming of. Since its creation, we've awarded more than \$1.5 million to over 300 first-time homebuyers.

We humbly thank you for being a member of Community 1st. Credit Unions were built on the foundation of 'people-helping-people.' Providing our members access to affordable financial products and services and striving to meet the needs of underserved communities is what the credit union difference is all about. At C1st, we're honored to have been a part of that philosophy for over 85 years!

Greg Hanshaw

Greg Hanshaw; President & CEO

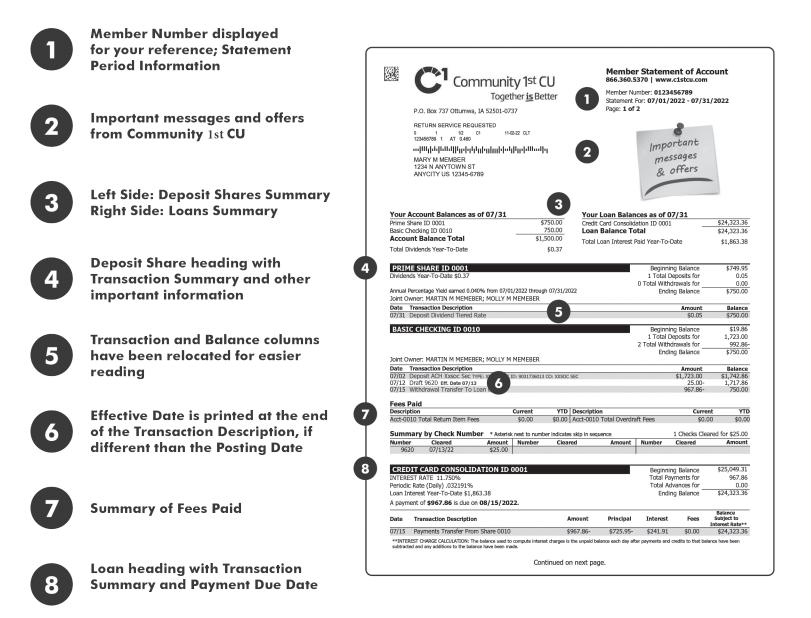
# A New, Improved Statement Delivered To Your Mailbox In February!

We are excited to show you a preview of the new, improved Community 1st Credit Union statements. The statement that is enclosed with this newsletter is the final statement using our current statement format. We recommend that you keep a copy of your statement that is enclosed so that it can be used as a reference as you adjust to the new statement format.

You may also want to keep the below 'How to Read Your Statement' guide. It will help walk you through any noticable changes with the new format and help you best understand your financial account statements going forward. As always, if you have any questions, please do not hesitate to reach out. Stop by your local branch, email us at: **memberservice@c1stcu.com**, or give us a call at **866.360.5370**.



This guide will help you identify where to find information on your new Community 1st CU statement.



# **Scholarship Opportunities**

#### **C1st Scholarships**

C1st will award \$50,000 in scholarships to area members who wish to continue their education in college or vocational school.

- Four (4) \$1,000 awards will be given to non-traditional or returning college students.
- One (1) \$4,000 award will be given to the most qualified applicant who is the child of a Community 1st Credit Union employee.
- · 21 awards of \$2,000 each will be given to the remaining, most qualified applicants.

This program is administered by Scholarship America, the nation's largest designer and manager of scholarships, tuition assistance, and other education support programs for corporations, foundations, associations, and individuals. Awards are granted without regard to race, color, creed, religion, sexual orientation, age, gender, disability, or national origin.

#### C1st Scholarship Deadline is February 15, 2023 at 3:00 PM. Register online at: c1stcu.com/scholarships

#### Iowa Credit Union Foundation's Warren A. Morrow Scholarship

This application is for high school and post-high school students who will be enrolling in post-secondary education for the 2023-2024 school year. In 500 words or less, please answer the following question:

Today's students are pursuing their education in a fragile, post-Covid economy. Describe how this financial reality has shaped your educational plans, and how you will utilize your credit union as you pursue those plans. Consider sharing personal examples.

The essay must be the original work of the applicant. Judging will be based on originality, clarity, meaningful content, accurate presentation of facts, adherence to contest rules, spelling, grammar, and punctuation. Winners will be notified in April 2023.

#### Warren A. Morrow Scholarship Deadline is February 3, 2023 at 5:00 PM. Learn more or register online at: <u>www.scholarsavvy.com</u> or <u>c1stcu.com/scholarships</u>

#### Iowa Financial Know-How Challenge: Senior Scholarship

The 2023 Iowa Financial Know-How Challenge: Senior Scholarship awards a \$1,000 college scholarship to 50 Iowa high school students. Participants experience two online tools to help them understand ways to reduce borrowing to pay for college and receive emailed tips on planning and paying for college.

#### Iowa Student Loan Scholarship Deadline is March 31, 2023 at 4:00 PM. Register online at: **iowastudentloan.org/scholarships/high-school-senior-scholarship.aspx**

# Financial Resolutions For The New Year!

While we recognize the importance of saving money, it can be hard to do when your budget is already stretched thin. Try the 52–Week Money Challenge. There are no complicated rules to remember.

- ~ Week 1, save \$1.00.
- ~ Week 2, save \$2.00

 Continue through the year, adding one more dollar each week.

#### By the end of the yearly challenge, you will have saved **\$1,378**!

Use this easy-to-follow chart to keep track of your deposits each week!

the		Week	Deposit	Balance		Week	Deposit	Balance		Week	Deposit	Balance
ving d to	0	1	\$1	\$1		18	\$18	\$171		35	\$35	\$630
t is	Ο	2	\$2	\$3	Ο	19	\$19	\$190	Ο	36	\$36	\$666
hin.	0	3	\$3	\$6	Ο	20	\$20	\$210		37	\$37	\$703
ney no to	Ο	4	\$4	\$10	ο	21	\$21	\$231	Ο	38	\$38	\$741
		5	\$5	\$15	Ο	22	\$22	\$253		39	\$39	\$780
	Ο	6	\$6	\$21	ο	23	\$23	\$276	Ο	40	\$40	\$820
e	0	7	\$7	\$28	Ο	24	\$24	\$300	0	41	\$41	\$861
	ο	8	\$8	\$36	ο	25	\$25	\$325	Ο	42	\$42	\$903
	0	9	\$9	\$45	Ο	26	\$26	\$351	0	43	\$43	\$946
	Ο	10	\$10	\$55	Ο	27	\$27	\$378	Ο	44	\$44	\$990
		11	\$11	\$66	Ο	28	\$28	\$406	0	45	\$45	\$1,035
rly ve	Ο	12	\$12	\$78	Ο	29	\$29	\$435	Ο	46	\$46	\$1,081
	0	13	\$13	\$91	Ο	30	\$30	\$465	0	47	\$47	\$1,128
	Ο	14	\$14	\$105	Ο	31	\$31	\$496	Ο	48	\$48	\$1,176
w	0	15	\$15	\$120	Ο	32	\$32	\$528	0	49	\$49	\$1,225
ek!	Ο	16	\$16	\$136	Ο	33	\$33	\$561	Ο	50	\$50	\$1,275
	0	17	\$17	\$153	ο	34	\$34	\$595	0	51	\$51	\$1,326
								Success!	O	52	\$52	\$1,378



## **C1st Rewards Checking**

Say goodbye to points and hello to cash. If you prefer online banking and use a debit card, you could qualify for some serious cash. And with each account, you'll enjoy unlimited nationwide ATM fee refunds when requirements are met. Both checking accounts are free, and require no minimum balance.



Whether you're a saver or a spender, we've got you covered. Plus, both accounts are free\* and require no minimum balance.

\*WHEN QUALIFICATIONS ARE MET: You will receive unlimited nationwide ATM fee refunds and either a premium rate OR cash back on qualifying debit card purchases, depending on your account. C1st Cash: 3.00% APY will be paid on the portion of daily balance of \$15,000 or less. Portion of daily balance over \$15,000 earns an interest rate of 0.15%, resulting in an APY of 3.00% to 0.45%, depending on the balance. The Annual Percentage Yields (APYs) are accurate as of the last dividend declaration date and subject to change without notice. C1st Cash Back: 3.00% cash back up to a total of \$300 in PIN-based and signature-based debit card purchases that post and settle to the account during that cycle period. Maximum cash back of up to \$9.00 per monthly qualification cycle. ATM transactions do not qualify. MONTHLYQUALIFICATIONS FOR BOTH ACCOUNTS: At least 12 debit card purchases posted and settled per qualification cycle, receive monthly eStatements, access digital banking at least once per qualification cycle. IF QUALIFICATIONS ARE NOT MET: ATM fees will not be refunded. For C1st Cash: Entire balance will earn 0.03% APY. For C1st Cash Back: You will not receive cash back on your debit card purchases. QUALIFICATION CYCLE: To qualify, all transactions must post and clear your account during the monthly cycle which is defined as the calendar month; beginning on the first day of the current calendar month through the last day of the current calendar month.

# **C1<sup>st</sup> Branch Locations**

Albia: 1420 S. Clinton St. Cedar Rapids: 1030 Sierra Drive NE Creston: 205 E. Taylor St. Indianola: 300 S. Jefferson Way Osceola: 714 W. McLane St. Ottumwa Penn: 739 Pennsylvania Ave. Pella: 500 Main St.

Atlantic: 200 Maple St. Centerville: 999 N. 18th Fairfield: 2501 W. Burlington Knoxville: 1008 W. Bell Ave., Suite 103 Oskaloosa: 1311 A Ave. West Ottumwa Richmond: 235 Richmond Ave. Shenandoah: 301 Maple St.

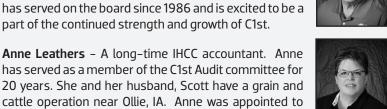
Bloomfield: 301 E. Franklin Chariton: 1934 Court Ave. Grinnell: 205 West St. Mount Pleasant: 1800 E. Washington St. Ottumwa (Walmart): 1940 Venture Dr. Ottumwa - JBS (JBS Employees Only): 600 S. Iowa Ave. Washington: 303 S. 2nd Ave.

Apply Online: c1stcu.com

Toll Free: 866.360.5370

Email: memberservice@c1stcu.com

**TEXT:** 641.638.5015



Anne Leathers - A long-time IHCC accountant. Anne has served as a member of the C1st Audit committee for 20 years. She and her husband, Scott have a grain and cattle operation near Ollie, IA. Anne was appointed to the C1st Board in August 2016.

part of the continued strength and growth of C1st.

**Annual Meeting Reminder** 

The 2023 Annual Meeting & Board of Directions Election of Community

1st Credit Union will be held Monday, January 23, 2023 at C1st

Headquarters, 1100 Hutchinson Ave, Ottumwa, IA. The meeting will

The nominating committee has selected 3 candidates to fill 3 vacancies.

begin at 6:00 pm. Please RSVP to: marketing@c1stcu.com.

Rex Stewart - A member since 1969 and is retired from John Deere Ottumwa Works. Currently, he farms and resides in Drakesville, IA with his wife, Elizabeth. Rex

Jason Eubanks – An Engineering Team Leader at John Deere. Jason has a B.S. & M.S. from ISU in Agricultural Engineering. Jason has been a C1st member for 20 years and lives outside of Hedrick with wife Becky and kids (Sarah, Renae, and Henry). Jason has served on the C1st Board for twelve years.



There will be no nominations from the floor. Election results will be announced at the annual meeting.

### Winter Coat Drive

Do you have any new or gently used coats, jackets, hats or aloves laving around that don't anymore? fit Give them new life and donate them to our Coat Drive, now until March 31. Drop



off at any C1st location in Bloomfield, Centerville, Fairfield, Oskaloosa, or Ottumwa. All items will be distributed to families in need, through Sieda.

All C1st locations will be closed Monday, January 16, 2023, in honor of Martin Luther King Jr. Day.